



Tyler Pratt

Graphic Designer

Forward-thinking designer with a passion for telling stories through design, typography, and brand development.



Education History



Bachelor of Science in Mass Communication

University of Utah | 2009 – 2013



Job Experience



Senior Graphic Designer

Harmons Grocery | *Sept. 2017 – Present*

Developed high-quality designs and concepts while ensuring brand guidelines are consistently met in all marketing material.



Senior Graphic Designer

Utah Media Group | *Sept. 2015 – Sept. 2017*

Served as the design lead on multiple projects and made sure final products align with creative direction.

AWARD

Best Event Design, 2016

Utah Press Association



Page Designer/Visual Editor

Deseret News | *May 2012 – Present*

Designed cover pages of main sections of the newspaper and edited, paginated and proof read inside pages and stories.

AWARD

Second Place in Feature Page Design, 2015

Society of Professional Journalists



Production Manager

Daily Utah Chronicle | *Sept. 2010 – May 2013*

Responsible for overall design of newspaper and graphic supplements while managing a team of 3-5 page designers.

Profile

With nearly 10 years experience, I love all aspects of graphic design—from corporate identity to color theory. My goal is to find unique and effective solutions to any design challenge to help brands build and develop their identity and purpose.

Contact



801.918.6303



www.tylerpratt.co



/in/tylerprattdesign



/tylerprattdesign

Additional Skills

Microsoft Office ●●●●●

Wordpress ●●●●○

Pro Tools ●●●●○

Constant Contact ●●●●○

HTML/CSS ●●●○